

DRUM ROLE, PLEASE. DA-DA-DA

It's Blue Ribbon time at The Norton Shows. Blue Ribbons are presented at the November show to recognize Exhibitors who put their best foot forward, representing the finest and best at The Norton shows, and who participate in welcoming our Buyers by decorating their booths in Holiday Fashion, displaying their merchandise to garner Buyers' attention while celebrating the holiday season. We recognize Exhibitors who make an extra effort, joining in the holiday spirit and fun, exhibiting charming, interesting, cognitive booths which will attract, most importantly, the attention of Buyers.

A Blue Ribbon illustrates that the exhibitor is proud to display beautiful, usable, timely merchandise in an effort to make a profit and to benefit the Buyer. Preparing and competing for a chain of the benefits of preparing a classy, clean, navigable booth, all with the intent to do one's best, to garner the attention and provoke the interest of the Buyer who, upon entering our show, will serve their store best as they enter the wild, crazy holiday season knowing that their customers, will also be in the same dilemma, searching for that perfect gift.

Winners from seventeen categories: Fine Jewelry, Designer Jewelry, Sterling Silver, Ladies', Men's Beauty/Spa, Floral, Thematic,



will be presented Blue Ribbons: Fashion Jewelry, Fashion Accessories and Children's Apparel, Gifts, Gourmet, Miscellaneous, Most

Unusual Display and ONE GRAND PRIZE.

Decisions Will Be Made Saturday, 6:00 pm Closing as Buyers Vote at End of Day.
Ribbons Will Be Awarded Sunday Morning, per Buyers' Votes and Recommendations.
Exhibitors Will Be Judged by Following Parameters.

1. Paramount: Exhibitor Courtesy, Friendly, Helpful Staff.
2. Booths with Seasonal, Thematic Tie - In with Merchandise.
3. Booths which Are Neat, Clean and Organized. All Tables Must be Draped.
4. Booths which Have Safe, Convenient, Functional Arrangement of Merchandise which Are Buyer Friendly and Easily Accessible.
5. Booths Decorated and Displays with Point-of-Sale Merchandise; Good Visual Effect; Eye Appeal.