

The Norton Shows

P.O. Box 265 · Gatlinburg, Tennessee 37738 · (865) 436-6151/6158 · Fax (865) 436-6152 · nortonshows@gmail.com · www.nortonshows.com



CONFIRMATION OF ADVANCE DEPOSIT

EXHIBITOR _____ Name of Business _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ Telephone _____
 Fax _____ E-Mail _____ Website: _____

Deposit of \$500.00 required for each 10' x 10' space. Please make checks payable to Norton's Gatlinburg Apparel Jewelry and Gift Market, LLC (NGAJGM).
Deposit/Booth Fee not refundable upon cancellation. Balance of Booth Fee not received 30 days before scheduled Market Date may constitute cancellation. Booth Fee paid within 3 weeks prior to Market Date must be Cashier Check Payable to Nikke Norton or Hunter Norton Johnston or Cash.
 A \$25.00 Fee will be charged for each Returned Check. No Refund/Roll Over of Deposit/Booth Fee.
 Sorry, No Credit Cards. No Unlicensed Products. All Corner Booths entail a \$100.00 fee.
 The Norton Shows are Wholesale, Writing Orders, Immediate Delivery and Cash-and-Carry. Open Only to The Trade.

<p style="text-align: center;">March 5, 6 and 7, 2016 SATURDAY, SUNDAY AND MONDAY ♦ Gatlinburg Convention Center</p> <p>Booth Space Reserved _____ Booth Fee _____ Corner Booth _____ Total Booth Cost _____ Advance Deposit Paid _____ Balance Due 2/5/16 _____</p>	<p style="text-align: center;">June 4, 5 and 6, 2016 SATURDAY, SUNDAY AND MONDAY ♦ Gatlinburg Convention Center</p> <p>Booth Space Reserved _____ Booth Fee _____ Corner Booth _____ Total Booth Cost _____ Advance Deposit Paid _____ Balance Due 5/4/16 _____</p>
<p style="text-align: center;">September 10, 11 and 12, 2016 SATURDAY, SUNDAY AND MONDAY ♦ Gatlinburg Convention Center</p> <p>Booth Space Reserved _____ Booth Fee _____ Corner Booth _____ Total Booth Cost _____ Advance Deposit Paid _____ Balance Due 8/10/16 _____</p>	<p style="text-align: center;">November 12, 13 and 14, 2016 SATURDAY, SUNDAY AND MONDAY ♦ Gatlinburg Convention Center</p> <p>Booth Space Reserved _____ Booth Fee _____ Corner Booth _____ Total Booth Cost _____ Advance Deposit Paid _____ Balance Due 10/12/16 _____</p>

No Refund/Roll Over of Deposit/Booth Fee. All Booth Fees must be paid in entirety before setting up Booth. Registration personnel will issue "Paid in Full" Certificate to allow pass-through security to Convention Center Floor. No Unlicensed products allowed. I understand NGAJGM do not permit subletting of Booth Space and that two Exhibitors cannot share same Booth. No reduction of booth space 30 days prior to show date. I understand that if I contract for Booth(s), pay deposit for said Booth(s) for a particular NGAJGM and do not cancel or notify promoter of my intention to cancel prior to 3 weeks before show date, alerting promoter and allowing opportunity to resell Booth and recover loss, I am liable for any and all balance due on Booth and will remit balance immediately/and/or any balance I have toward future NGAJGM will be forfeited/applied to any outstanding balance. I understand that I am liable should NGAJGM pursue Exhibitor for collection of returned checks, uncollected Booth Fees, stopped payments, etc. and that such action will occur in Sevier County, Tn. I fully understand NGAJGM has the right to relocate Exhibitor's Booth Space or to cancel Exhibitor's Booth Space, without recompense, should management deem action to be within best interest of show or if Exhibitor does not follow show guidelines or constitutes a disturbance while under contract to The Norton Shows during set-up/show hours/etc. I understand NGAJGM has the right/discretion to refuse/reject/remove Exhibitor's merchandise NGAJGM deems unacceptable/distasteful/questionable/obscene/pornographic/illegal without recompense to Exhibitor. I understand that The Norton Shows, NGAJGM, the City of Gatlinburg and/or the Gatlinburg Convention Center are not responsible and will not be held responsible for any miscommunications and/or loss of freight and related freight/show/revenue costs which may occur enroute to NGAJGM or returning from NGAJGM. I understand that breakdown of Booth before 4:00 pm on the last day of show is prohibited. All Booths must remain intact until 4:00 pm. I understand NGAJGM guidelines and will comply accordingly. No photographs. I also fully understand that Norton's Gatlinburg Apparel Jewelry and Gift Market, LLC, NGAJGM are Wholesale, Orders, Immediate Delivery and Cash-and-Carry. Thank you for participating in NGAJGM. Please do not hesitate to call should you require assistance.

Exhibitor's Name (Print) _____ Date _____
 Exhibitor's Name (Signature) _____ Date _____

**EXHIBITORS
MUST WEAR
BADGES AT
ALL TIMES.**

Welcome to The Norton Shows, November 12, 13 and 14, 2016

Owned and operated by Nikke Norton and Hunter Norton Johnston. The Norton Shows, celebrating 30 years of promotions, are one of the most successful, productive, exciting markets in the United States.

If we can help make your market and stay more successful and pleasant, please do not hesitate to contact us.

LOCATION: Gatlinburg Convention Center, 234 Historic Nature Trail Road, Gatlinburg, Tennessee 37738

SHOW HOURS: November 12, 13 and 14, 2016: Saturday, 10:00 am - 6:00 pm; Sunday, 10:00 am - 6:00 pm; Monday, 10:00 am - 4:00 pm

Norton's Gatlinburg Apparel, Jewelry and Gift Market's June show will mark our 119th Wholesale, Cash-and-Carry Promotion!

The Norton Shows Have It All! Beauty, Brains, Bucks, Bankable, Business and Buyers! Other Markets Talk About Fabulous Business! The Norton Shows Deliver!

The Norton Shows Put Cash Back Into Profits! You Can Take It To The Bank!

Note: All Exhibitors **must have a "Paid in Full" certificate for booth space and exhibitor badges before being allowed to queue and enter the Gatlinburg Convention Center loading/unloading/dock area. No Exceptions.** Accordingly, please remit balance in advance of arrival so that we forward a "Paid in Full" certificate. **You may remit personal or company check 3 weeks prior to show; after that time period, only cashier check made payable to Nikke Norton or Hunter Norton Johnston or cash will be accepted. Sorry, no credit cards.** Should you book late and are paying booth fee upon arrival with cashiers check or cash, you may park vehicle in adjacent parking lot, ENTER REGISTRATION AREA AT FRONT OF CENTER, pay booth fee, obtain exhibitor badges and a "Paid in Full" certificate and then proceed to queue. If you are transporting merchandise via tractor trailer, large truck or van, please contact Hunter Norton Johnston, 865-436-6151, as Hunter will stagger arrival and unloading of the larger vehicles. Booth location will determine the most convenient entry for exhibitors to use in order to speed up move-in and move-out. You may also park vehicle and dolly freight directly into center through side door, utilizing elevators if need be. At times, Porters, working for tips, will be available to help you unload.

BRING YOUR OWN DOLLY.

1. NOTE: Exhibitors may not sublet Booths. Two Exhibitors may not share the same booth. NGAJGM has the right/discretion to reject/remove Exhibitor's Merchandise which NGAJGM finds illegal/questionable/distasteful/pornographic/obscene without compensation to Exhibitor.

2. CHECK-IN/SET-UP: November 10, Thursday, 10:00 am - 5:00 pm and November 11, Friday, 10:00 am - 11:59 pm. We suggest you arrive early Thursday or Friday in order to get a timely start, complete paperwork, pick up badges, etc. Upon arrival at the Gatlinburg Convention Center for Set-Up, please present "Paid in Full" Certificate to Security so that one may get in line to enter the Gatlinburg Convention Center, to unload and set-up booth. Please unload as quickly as possible (**do not set-up booths while unloading**) and then move vehicle to parking lot across the street/motel so that other exhibitors may also unload quickly. Proceed to All Convention & EXPO SERVICES for display needs and to Gatlinburg Convention Center Service for electricity/telephone/wireless. Booths must be set-up, all stock unpacked, boxes and debris removed Friday, by 11:59 pm. Exhibitors may enter Gatlinburg Convention Center, November 12, Saturday, 9:00 am for last minute tweaking but not to unload stock. Booths must be ready to open, boxes, etc., stored out of sight, Saturday, by 9:45 am.

3. DISPLAY SERVICES: All Convention & EXPO SERVICES, Attn: Owner, Wesley Mullins, 701 Henley Street, Knoxville, TN 37902; Office Telephone, 865-251-6016; FAX, 865-251-6088; Cell, 865-740-3710; Website, www.acesknox.com. Place orders early with All Convention & EXPO SERVICES for 5' or 6' showcases, peg boards, drayage, lighting, etc. per Exhibitor Kit. Info/Forms Available, www.nortonshows.com.

4. ELECTRICAL/TELEPHONE/WIRELESS/INTERNET SERVICE: Contact Gatlinburg Convention Center, 234 Historic Nature Trail Road, Gatlinburg, TN, 37738. **All orders Must Be Received by Mail (PO Box 5, Gatlinburg, TN, 37738) or Fax: 865-436-3704: Electrical ADVANCE: \$80.00; TELEPHONE ADVANCE: \$60.00; WIRELESS/INTERNET ADVANCE: \$25.00.** Please call and order **Services two weeks in advance for ADVANCE rate.** No Telephone Orders Accepted.

5. BOOTHS: Please stay within Booth Size Limits. Do not allow any portion of booth to exceed or to sit on red tape markings on floor. Stay within curtained area. Do not infringe on your neighbor. Do not display on wall across from your booth or in front of your booth. **Do not extend display into aisle with hanging racks, etc.** Do not display SIGNS OR MERCHANDISE above the 8' drape. NO HANDPRINTED SIGNS ON CARDBOARD. NO PRICE SIGNS. Exhibitors will be removed from/charged/assessed for extra space used. **Please bring personal dolly to expedite.** Unsure of Space/Location? Call Nikke or Hunter Before Set-Up.

6. SECURITY: LOCKUP VAULT AND 24-HOUR ARMED GUARD FOR FINE JEWELRY, FURS AND LEATHER THROUGHOUT MARKET IS COMPLIMENTARY. Please check out of security NO LATER THAN 9:00 am daily. For information on Brinks Security Delivery, call Brinks Show Division (New York) 800-321-4484 or 212-869-7720 or Chicago 800-232-3149 or 312-759-2723. Check with Federal Express for Rates.

7. FREIGHT: Packages may be shipped to the Gatlinburg Convention Center, 234 Historic Nature Trail Road, Gatlinburg, TN 37738 **to arrive ONLY ON THURSDAY OR FRIDAY** prior to show dates; if delivered earlier, shipment will be refused. We recommend consigning packages to 'All Convention & EXPO SERVICES', who will accept delivery of your merchandise, safeguard and deliver to your booth for a small fee. Neither The Norton Shows/NGAJGM nor the City of Gatlinburg are responsible for freight, miscommunications or any associated loss. Please call us for further details, 865-436-6151/6158.

AIRPORT LOCAL TRANSPORTATION: Knoxville Airport, (TYS) McGhee-Tyson, 60 minute auto drive to Gatlinburg and about 45 minutes to Sevierville. Please allow extra thirty minutes or **more** for traffic. **LOCAL TRANSPORTATION:** Alamo Rent-A-Car, Budget, Hertz, Avis Available. Rocky Top Tours, John Clabough, 877-315-8687. **Taxi Services (Sevierville):** All-right Taxi, 24 Hour Service to Knoxville Airport, Affordable, 1 - 2 people \$60.00, 865-429-3531. Connections, Transportation, Airport Service, Reservations Accepted, 865-980-3384, 800-TAXICAB, Very Nice, \$70.00 - \$80.00.

DISCOUNT OR RECOMMENDED MOTELS, HOTELS, CABINS OR CHALETs IN SEVIERVILLE, PIGEON FORGE and GATLINBURG.

Be sure to mention The Norton Shows when making reservations as discounts may apply. Please call us for further information, 865-436-6151/6158, or visit our website, (www.nortonshows.com) for motels/hotels/cabins throughout city and county. (Code AS means Across Street from Gatlinburg Convention Center.)

Several new motels/hotels have opened next to GCC, Courtyard by Marriott ([1-800-321-2211](tel:1-800-321-2211)), Holiday Inn Express, Hampton. Please Call Them Direct. All located on Historic Nature Trail Road. Additionally, please phone all lodging listed below for rates.

Brookside Resort, 800-251-9597, 463 East Pkwy., Private, Trailer Parking .

Clarion Inn, 865-436-5656, 1100 Parkway.

East Side Motel, 865-436-7569 / 436-4696, 315 East Pkwy.

Edgewater Hotel, 865-277-0159, 402 River Road.

Gillette Motel, 865-436-5601, 235 Historic Nature Trail Road.

Glenstone Lodge, 865-436-9361, 504 Historic Nature Trail Road.

Hilton Garden Inn, 865-360-0048, 635 River Road, Call for Rate.

Laurel Inn Condos of Gatlinburg, 436-0400, 354 E Holly Ridge Rd.

Le Conte View Motor Lodge, 865-436-5032 / 800-842-5767, 929 Parkway, AS.

Microtel Inn & Suites, 865-436-0107 / 800-771-7171, 211 Historic Nature Trail Road, AS.

Mountain Heritage Inn, 865-436-3474 / 800-343-7953, 575 River Road.

Mountain Laurel Chalets, 865-436-5277 / 800-626-3431, 440 Ski Mt. Rd.

Motel 6, 865-436-7813, 309 Ownby St.

Old Creek Lodge, 865-430-7200, 680 River Rd., (formerly Fairfield).

Park Vista Hotel, DoubleTree, 865-436-9211, 705 Cherokee Orchard Rd., Trolley/Shuttle to TNS, Call for Availability, Exhibitors and Buyers must use code of NOR.

Reagan Resort Inn, 865-436-5836, 938 Parkway, AS.

River Edge Motor Lodge, 865-436-9292 / 800-544-2764, 665 River Rd. (Advise that you are attending The Norton Shows).

River House At The Park, 865-436-2070, 205 Ski Mountain Road, River Rooms.

Royal Townhouse, 865-436-5818, 937 Pkwy, AS.

Sidney James Mountain Lodge, 865-436-7851 / 800-251-9404, 610 Historic Nature Trail Road, Pet Friendly Rooms..

Sleep Inn & Suites, 865-436-9945, 335 East Pkwy.

Sleepy Bear Motel, 865-436-7816, 820 East Pkwy, Standard Room \$50.00, Creekside.

Twin Creek RV Resort, 800-252-8077, 1202 East Pkwy., Trailers.

The Norton Shows are not responsible for any problems incurred with lodging. However, should one encounter problems, please advise us and we'll investigate and drop that property from our listings if necessary.